



FIBRIA CELULOSE S.A.
Publicly-Held Company
CNPJ/MF No. 60.643.228/0001-21
NIRE 35.300.022.807

NOTICE TO THE MARKET

FIBRIA CELULOSE S.A. (“Fibria” or “Company”) (BM&FBOVESPA: FIBR3 | NYSE: FBR), pursuant to article 157, 4th paragraph of Law No. 6.404/76 and CVM Instruction No. 358/2002, announces the closing on this date of the sale of forest assets and land located in southern Bahia State, consisting of a total of approximately 16.1 thousand hectares of eucalyptus forest, for a total sale price of R\$235 million, as informed in the Material Fact published of March 8, 2012. The Company informs that the Fund has not exercised the option to purchase Fibria’s holdings of the Bahia Produtos de Madeira S.A. (equivalent to 33.33% of that company’s total outstanding capital), located in the same region.

The conclusion of said sale took place on June 29, 2012, through the signature of the purchase and sale agreement by the Company and Caravelas Florestal S.A., controlled by Fundo Florestas do Brasil FIP and the payment of R\$ 200 million to the Company. Payment of the outstanding balance amounting to R\$ 35 million is expected for November 14, 2012, after the completion of due diligence by the purchaser.

São Paulo, July 2, 2012.

Guilherme Perboyre Cavalcanti
Financial and Investor Relations Officer