



FIBRIA CELULOSE S.A.
Publicly-Held Company
CNPJ/MF n.º 60.643.228/0001-21
NIRE 35.300.022.807

NOTICE TO THE MARKET

FIBRIA CELULOSE S.A. (“**Fibria**” or “**Company**”) (BM&FBOVESPA: FIBR3 | NYSE: FBR), in compliance with Brazilian Securities and Exchange Commission (CVM) Instruction 384 of March 17, 2003 (“ICVM 384”), hereby announces to its shareholders and the market in general that it has contracted **FLOW CORRETORA DE CÂMBIO, TÍTULOS e VALORES MOBILIÁRIOS S.A.**, headquartered at Rua Surubim, nº 373, cjs. 01 – parte e 02 - parte, São Paulo, São Paulo State, enrolled in the Corporate Taxpayer’s Registry under no. 05.816.451/0001-15, as Market Maker for its common shares listed (FIBR3) on the BM&FBOVESPA S.A. - São Paulo Stock, Commodities and Futures Exchange for a period of 12 (twelve) months counted from August 10, 2012, automatically renewable for a period of 1 (one) year in the absence of a contrary manifestation by either of the parties, to promote the liquidity of said stock. The Company also states that 222,306,462 (two hundred twenty-two million, three hundred and six thousand, four hundred sixty-two) common shares of its issue are outstanding on the market, and that the Company has not executed with the Market Maker any contract regulating the exercise of voting rights or the rights to purchase and sell its securities.

The Market Maker will begin its activities on August 10, 2012.

São Paulo, August 9, 2012.

Guilherme Perboyre Cavalcanti
Financial and Investor Relations Officer