



**FIBRIA CELULOSE S.A.**  
A Publicly Listed Company  
CNPJ nº 60.643.228/0001-21  
NIRE: 35.300.022.807

**NOTICE TO THE MARKET**

**São Paulo, May 17, 2010 – Fibria Celulose S.A. (FIBR3)** announces the migration as of May 20 of its shares listing in Brazil to “*Novo Mercado*”, the Bovespa voluntary listing segment for companies demonstrating the highest standards of corporate governance.

Created in 2000, this special segment of voluntary listing requires a commitment to the best corporate governance practices, based on the principle that the valuation and liquidity of the shares are positively influenced by the increased shareholders’ rights and disclosure of information provided by the companies. Among the voluntary additional obligations of the *Novo Mercado* rules, we highlight the issuance of only common shares, ensuring that each share is granted one vote; 100% tag along rights, and referral of disputes to the Market Arbitration Chamber.

Joining the *Novo Mercado* ratifies a commitment undertaken by the company, the participants of the Shareholders Agreement, management and the BM&FBOVESPA, towards the adoption of the best corporate governance practices.

**Carlos Augusto Lira Aguiar**  
Chief Executive and Investor Relations Officer