



FIBRIA CELULOSE S.A.
Publicly-Held Company
CNPJ/MF No. 60.643.228/0001-21
NIRE 35.300.022.807

NOTICE TO THE MARKET

FIBRIA CELULOSE S.A. (“Fibria” or “Company”) (BM&FBOVESPA: FIBR3 | NYSE: FBR), pursuant to CVM Instruction No. 308 of May 14, 1999, as amended (“ICVM 308/99”), hereby informs its shareholders and the market in general that, at a meeting of the Board of Directors held on October 23, 2014, it was approved the hiring of Baker Tilly Brasil Auditores Independentes S/S (“Baker Tilly”) as the Company’s independent auditing firm in Brazil for the term of 3 years, counted from the first quarter of the 2015 fiscal year on, in replacement of PricewaterhouseCoopers Auditores Independentes (“PwC”).

The hiring of Baker Tilly as the Company’s independent auditing firm has the purpose to comply with the provisions of article 31 of ICVM 308/99, which sets forth the mandatory rotation of the independent auditing firm every five years. PwC has expressed its consent in respect of the justification for its replacement, in accordance with article 28 of such instruction.

São Paulo, October 31, 2014.

FIBRIA CELULOSE S.A.
Guilherme Perboyre Cavalcanti
Chief Financial and Investor Relations Officer