



FIBRIA CELULOSE S.A.

Publicly-Held Company

Corporate Taxpayer ID CNPJ/MF no. 60.643.228/0001-21

Company Registry (NIRE) 35.300.022.807 | CVM Code No. 12793

NOTICE TO THE MARKET

FIBRIA CELULOSE S.A. (“Fibria” or “Company”) (B3: FIBR3 | NYSE: FBR), hereby informs its shareholders and the market in general that the Company will issue export credit notes (NCEs), to back the fund raising transaction via capital markets, through the public distribution of Agribusiness Credit Receivable Certificates (CRA) to be issued by RB Capital Companhia de Securitização de Direitos Creditórios do Agronegócio S.A., in the initial amount of R\$ 750,000,000.00 (seven hundred and fifty million reais), and such offer may achieve up to R\$ 1,012,500,000.00 (one billion, twelve million, five hundred thousand reais), according to the rules of the offer, in accordance with the decision of the Company’s Board of Directors in the meeting held on June 29, 2017.

The transaction’s documents were filed before the Brazilian Securities Commission (CVM) on this date.

São Paulo, August 01, 2017.

Guilherme Perboyre Cavalcanti

Chief Financial and Investor Relations Officer