



FIBRIA CELULOSE S.A.
Publicly-Held Company
Corporate Taxpayer ID CNPJ/MF no. 60.643.228/0001-21
Company Registry (NIRE) 35.300.022.807 | CVM Code No. 12793

NOTICE TO THE MARKET

FIBRIA CELULOSE S.A. ("**Fibria**" or the "**Company**") (B3: FIBR3 | NYSE: FBR) hereby informs its shareholders and the market in general that at the Board of Directors meeting held on October 26, 2017, as recommended by the Statutory Auditing Committee, was approved the hiring of PricewaterhouseCoopers Auditores Independentes ("PWC"), as the independent auditing firm of the Company, substituting the BDO RCS Auditores Independentes S/S ("BDO"), which services agreement will expire at the end of this fiscal year. The agreement with PWC will have a term of 5 years, starting on January 1st, 2018, which can be renewed for another 5 years, at the Company's discretion, according to the article 31-A of CVM Instruction n. 308, of May 14, 1999, as amended ("ICVM 308/99").

The substitution of the auditing company is due to the end of the term of the services agreements with BDO.

BDO has expressed its consent about its substitution as the independent auditing firm of the Company, according to the article 28 of ICVM 308/99.

São Paulo, November 1st, 2017.

FIBRIA CELULOSE S.A.
Guilherme Perboyre Cavalcanti
Financial and Investor Relations Officer